Patagonia FALL FESTIVAL

A CELEBRATION OF ART & MUSIC

SPONSORSHIP OPPORTUNITIES

OCTOBER 10 & 11, 2026

ART STATE ARIZONA

Sky Islands Arizona Tourism Association

ART STATE ARIZONA IS A NONPROFIT REIMAGINING WHAT'S POSSIBLE WHEN ARTS AND CULTURE ARE TREATED NOT AS LUXURIES—BUT AS ESSENTIAL INFRASTRUCTURE.

15,000 ATTENDEES
2,000 YOUTH ATTENDEES
SUPPORTING OVER 120 LOCAL EMERGING & PROFESSIONAL ARTISTS
DEMOGRAPHICS AGES 5-75

PATAGONIA FALL FESTIVAL

OCTOBER 10 & 11, 2026

SAT 9AM-5PM
SUN 10AM-4PM

FREE ADMISSION
There is no cost to attend the art festival.

PATAGONIA TOWN PARK

ABOUT

Over 37 years ago, the Town of Patagonia launched its first fall festival to celebrate local talent and artistry, set against the scenic beauty of its mountain community in Southeast Arizona. Today, the event draws over 15,000 visitors to Patagonia's tree-shaded central park for a festive weekend, presented by the Sky Islands Tourism Association.

Our arts and crafts exhibitors offer unique, high-quality goods crafted with care and creativity. Each day features top-tier entertainment across diverse styles, along with a wide variety of food and drink options—from local vendors to beloved local. The festival also includes space for nonprofits, information booths, and the popular Patagonia Library book sale.

WHY?

The Patagonia Fall Festival supports the Art State Arizona's goal of building community through arts programming by creating a venue for a large number of artisans to exhibit and sell their work in a supportive and professional environment. Additionally, the event partners with both the Town of Patagonia and the community business owners to impact tourism and economic development, supporting businesses, artisans, and the community.

Sky Islands Arizona Tourism Association

ART STATE ARIZONA

PARTNER BENEFITS

ART STATE ARIZONA

CREATING UNFORGETTABLE EXPERIENCES THROUGH ARTS AND COMMUNITY ENGAGEMENT

Investing in arts and culture is not just about fostering creativity or preserving history; it's an investment in the very fabric of society. Arts and culture serve as a reflection of our collective identity, shaping our understanding of the world and connecting us across generations and borders. They stimulate critical thinking, empathy, and cultural appreciation, essential qualities for navigating an increasingly complex and diverse global landscape.

Moreover, a thriving arts scene contributes significantly to economic growth, attracting tourism, driving innovation, and creating jobs in various sectors.

By investing in arts and culture, we invest in the vibrancy of our communities, nurturing creativity, promoting social cohesion, and enriching the lives of individuals in profound and meaningful ways.

BENEFITS OF PARTNERSHIP

At Art State Arizona, we don't just dabble in interdisciplinary collaboration—we support and aid in architecting ecosystems where art becomes the connective tissue across every facet of life. We build dynamic, inclusive programs that unleash the power of Arts & Everything, making creativity the spark—and often the solution—across all sectors.

Arizona has the potential to lead the nation by placing arts and culture at every seat and every table—driving innovative solutions to complex problems through creativity, collaboration, and the collective power of its people.

WHY SPONSOR US?

- **Community Impact**: Join us in making a meaningful difference in our community.
- **Brand Visibility**: Gain exposure to a diverse and engaged audience.
- **Exclusive Benefits**: Enjoy unique opportunities tailored to meet your sponsorship needs.

Explore our dynamic sponsorship package and discover how we can create a mutually beneficial partnership. Thank you for considering supporting our mission and helping us continue to bring art and community together in innovative ways.

COMMUNITY FESTIVALS

SUPPORTING POWERFUL CONNECTIONS THROUGH CULTURE

SPONSORSHIP LEVELS

Title Sponsor Level - $15,000 - *PARTNERSHIP CONFIRMED*

- Banner at entrance of event
- Prominent logo featured onsite at the event
- Logo and mention in Television Ad
- Logo in Print Ads
- Two dedicated Sponsor post on social media sites
- “Thank you” signage displayed at the event
- 12’ x 12’ exhibitor space at the event, tent provided if needed
- Sponsors a photo art activation next to your booth
- Speaking Opportunity
- Prominent logo on all programs or event guides distributed at the event to all attendees
- Prominent logo included in email newsletters to 40,000+ email subscribers
- Complimentary 10 VIP tickets to an annual Art State Arizona ticketed culinary event
- Half Page Ad in the Undercover Arts Magazine, produced yearly
- Video Highlight sent post event

Benefactor Sponsor Level - $10,000

- Prominent logo featured onsite at the event
- Logo in Television Ad
- Logo in Print Ads
- Two dedicated Sponsor post on social media sites
- “Thank you” signage displayed at the event
- 12’ x 12’ exhibitor space at the event, tent provided if needed
- Sponsors an art activation next to your booth
- Prominent logo on all programs or event guides distributed at the event to all attendees
- Prominent logo included in email newsletters to 40,000+ email subscribers
- Complimentary 8 VIP tickets to an annual Art State Arizona ticketed culinary event
- Quarter Page Ad in the Undercover Arts Magazine, produced yearly

Visionary Sponsor Level - $5,000

- Logo featured onsite at the event
- Dedicated Sponsor post on social media sites
- “Thank you” signage displayed at the event
- 12’ x 12’ exhibitor space at the event, tent provided if needed
- Logo on all programs or event guides distributed at the event to all attendees
- Logo included in email newsletters to 40,000+ email subscribers
- Complimentary 6 VIP tickets to an annual Art State Arizona ticketed culinary event

Ambassador Sponsor Level - $2,500

- Logo featured onsite at the event
- “Thank you” signage displayed at the event
- 12’ x 12’ exhibitor space at the event
- Logo on all programs or event guides distributed at the event to all attendees
- Logo included in email newsletters to 40,000+ email subscribers
- Complimentary 4 VIP tickets to an annual Art State Arizona ticketed culinary event

Friend of the Festival Sponsor Level - $500 - $1,000

- Name and logo included as a FRIEND OF THE FESTIVAL in the event program
- Thank you signage displayed at the event

Contact Jynnifer Dodson at 520-797-3959 | Jynnifer@ArtStateAZ.org